



Sew4Service

Strategic Goals
Vision, Culture
and Programs

2025 - 2027

In January 2025, the Sew4Service Board Members met to refine our Strategic Plan, Goals, Vision, and Culture for the next two years. We want to share our goals with our volunteers and supporters. We are committed to meaningful growth to reach as many people as possible. We thank all our volunteers and supporters for their continued support of our mission. They are the backbone of Sew4Service.

Mission Statement

Sew4Service is a community of service-minded, creative people who sew, quilt, crochet, and knit. We accept donations of supplies and equipment in order to upcycle fabric and yarn into handmade items, which are in turn donated to local charities. We teach people new skills to empower them to be confident creators and to touch the lives of people and pets in their community. We promote sustainable sewing through our upcycling, recycling and environmental impact programs.

Sew4Service 2025 - 2027 Strategic Plan

Create a revenue strategy that will sustain operational expenses and future growth.

- Develop and expand relationships with in-kind, private and foundational donors.
- Expand revenue streams.
- Raise brand awareness of the Sew4Service mission.
- Remain flexible to respond to changing needs and conditions.
- Leverage the skills of our members as opportunities for growth.
- Create and demonstrate a scalable financial model for the future sustainability of Sew4Service.

Establish a culture that is inspiring, inclusive, and influential to promote and preserve the textile art through purposeful reuse.

- Create a culture of exceptional user experience.
- Develop a List of Guiding Principles to provide consistency across the organization.
- Create a recognizable brand known as a place for Quality Instruction, Quality Donations, Quality Experience.
- Respect our environment through purposeful reuse.

Build a foundational framework of policies and practices that will support the longevity of the Sew4Service vision and mission.

- Create consistency in all Sew4Service chapters and collaborations.
- Develop guidelines and policies that support our culture and mission in our partnerships with other organizations.
- Populate our board with members who have an appreciation of textile arts and who take an active role in the organization.
- Formulate policies for board development and succession.
- Engage in purposeful growth while remaining focused on our mission.
- Keep brand messaging and content consistent with our mission.

Vision and Culture

Establish a culture that is inspiring, inclusive, and influential to promote and preserve the textile arts through purposeful reuse.

We are a community of life-long learners that welcomes individuals of all ages, abilities, and backgrounds to participate.

We value process over perfection so that participants can grow their skills and express their creativity without fear of failure.

We assist a wide variety of organizations that benefit from the time and talents of our dedicated volunteers.

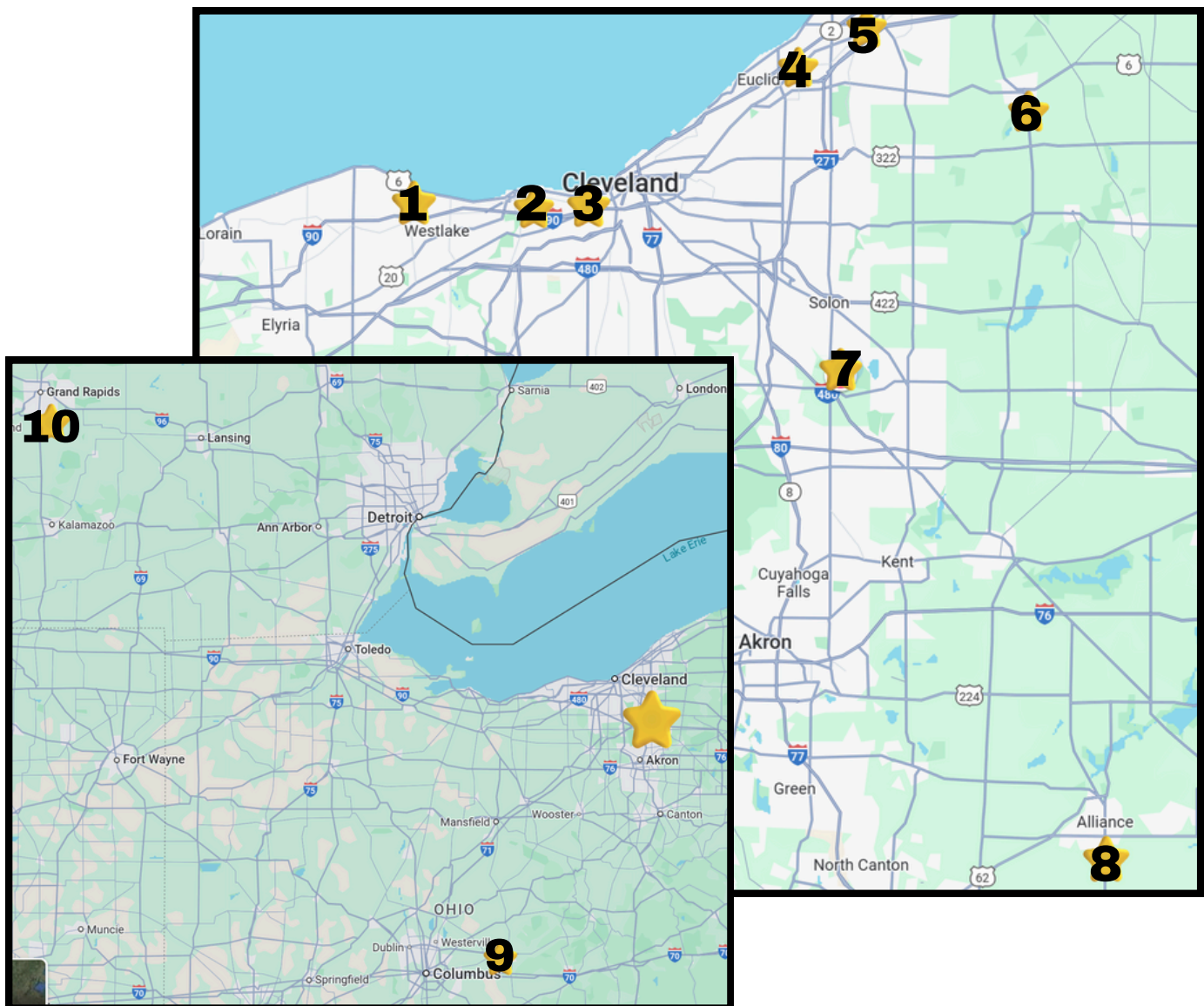
We believe that active participation in craft can transform individual lives and communities through shared accomplishments.

We know that every item donated to us has a story to tell, and we strive to find a meaningful reuse for it.



Sew4Service Locations and Programs

- 1: Westlake Chapter - St. Barnabas Episcopal Church, 468 Bradley Road, Bay Village
- 2: Cleveland Chapter - Drapery Stitch Bldg, 12890 Berea Road, Suite 2, Cleveland
- 3: Cleveland Chapter - Malachi Center, 2416 Superior Viaduct, Cleveland
- 4: Euclid Chapter - Shore Cultural Centre, 291 E. 222nd St. Room 115, Euclid
- 5: Euclid Chapter - Mentor Plains UMC, 7271 Lakeshore Blvd, Mentor
- 6: Euclid Chapter - Celebration Lutheran Church, 10621 Auburn Road, Chardon
- 7: Twinsburg Chapter - Contact Chapter Coordinator
- 8: Alliance Chapter - Alliance Commons, 405 S. Linden Ave, Alliance
- 9: Granville / Denison Chapter - Denison University, 100 W. College St, Granville
- 10: Grand Rapids, MI Chapter - Contact Chapter Coordinator



Programs

Numbers in Parenthesis indicate which locations offer this program

- **Making Handmade Items** - Volunteers use our Charity Kits, or their own supplies, to make handmade items which are delivered to local charities and organizations. **(All locations)**
- **Making Charity Kits** - Volunteers come to a Sewing Studio to cut fabric and assemble Charity Kits or other projects. **(2, 4, 8)**
- **Charity Sewing Days** - Volunteers gather at various locations to make handmade items and enjoy the company of other creative people. **(1, 4, 5, 6, 7, 8, 9)**
- **Accept In-Kind Donations** - We accept donations of sewing supplies, fabric, yarn, and sewing machines, upcycling, repurposing or reselling these items, keeping them out of a landfill **(All locations)**
- **Fabric Stash Store** - We sell some of the donated supplies at bargain prices, providing sewing supplies at affordable prices and providing a revenue stream to help cover our operating expenses **(2, 4, 8)**
- **Mending Dignity Ministry** - Volunteers offer free mending services of clothes and belongings for low income and unhoused people. **(2, 3, 4)**
- **Finish Quilt Tops** - Volunteers turn donated quilt tops into beautiful finished quilts that will be cherished by those who receive them. **(1, 2, 4)**
- **Sewing and Crochet Open Studio** - These free open studio sessions are a time for people to use our space and sewing machines to work on their creative projects while engaging with our creative community. **(2, 3, 4, 8)**
- **Classes offered at Local Libraries and Community Centers** - Our talented and experienced teachers offer a variety of classes through libraries and community centers at affordable prices. **(4, 7, 8)**
- **Classes offered in our Sewing Studios** - Our talented and experienced teachers offer a variety of classes in our Sewing Studios at affordable prices. **(2, 4, 8)**
- **Creators Club** - A community of service-minded, creative people who volunteer their time at home or in person to make handmade items, sort donations, make charity kits, attend community events, and more. **(All locations)**
- **Community Events and Presentations** - Volunteers attend Community Events and Group Meetings to share information about what we do and to teach new sewing skills to those that stop by our table or booth. **(1, 4, 8)**
- **Community Collaboration** - We can design group service projects or special events for your group. **(2, 4, 8)**
- **Sewing Machine Repair and Sales** - We offer sewing machine cleaning and repair services at affordable prices, and sell donated sewing machines that have been cleaned and tested. **(2)**
- **Progress Pride Quilt Kits** - Volunteers cut fabric and assemble Progress Pride Quilt Kits so these kits can be available for purchase at an affordable price. **(2)**
- **Hooks and Books: Stitching and Book Club** - Participants bring their stitching projects to work on while discussing that month's assigned book. **(4, 7)**